## IA104 – Business Management



## 8 items

This list shows reading for 2015/16. A newer list is not currently available

## Essential (2 items)

Business studies, by Dave Hall; Rob Jones; Carlo Raffo, 2008 Book Essential

Introduction to banking, by Philip Molyneux; Barbara Casu; Claudia Girardone, 2006 Book | Essential

## Supplementary (5 items)

Management: an introduction, by David Boddy, 2014 Book | Supplementary

**Financial accounting**, by Anne Britton; Christopher Waterston, 2009 Book Supplementary

**Financial accounting**, by Anne Britton; Christopher Waterston; dawsonera, 2010 Book Supplementary

Principles of marketing, by Philip Kotler; Gary Armstrong, 2016 Book | Supplementary

Corporate finance: principles and practice, by Denzil Watson; Antony Head, 2013 Book Supplementary